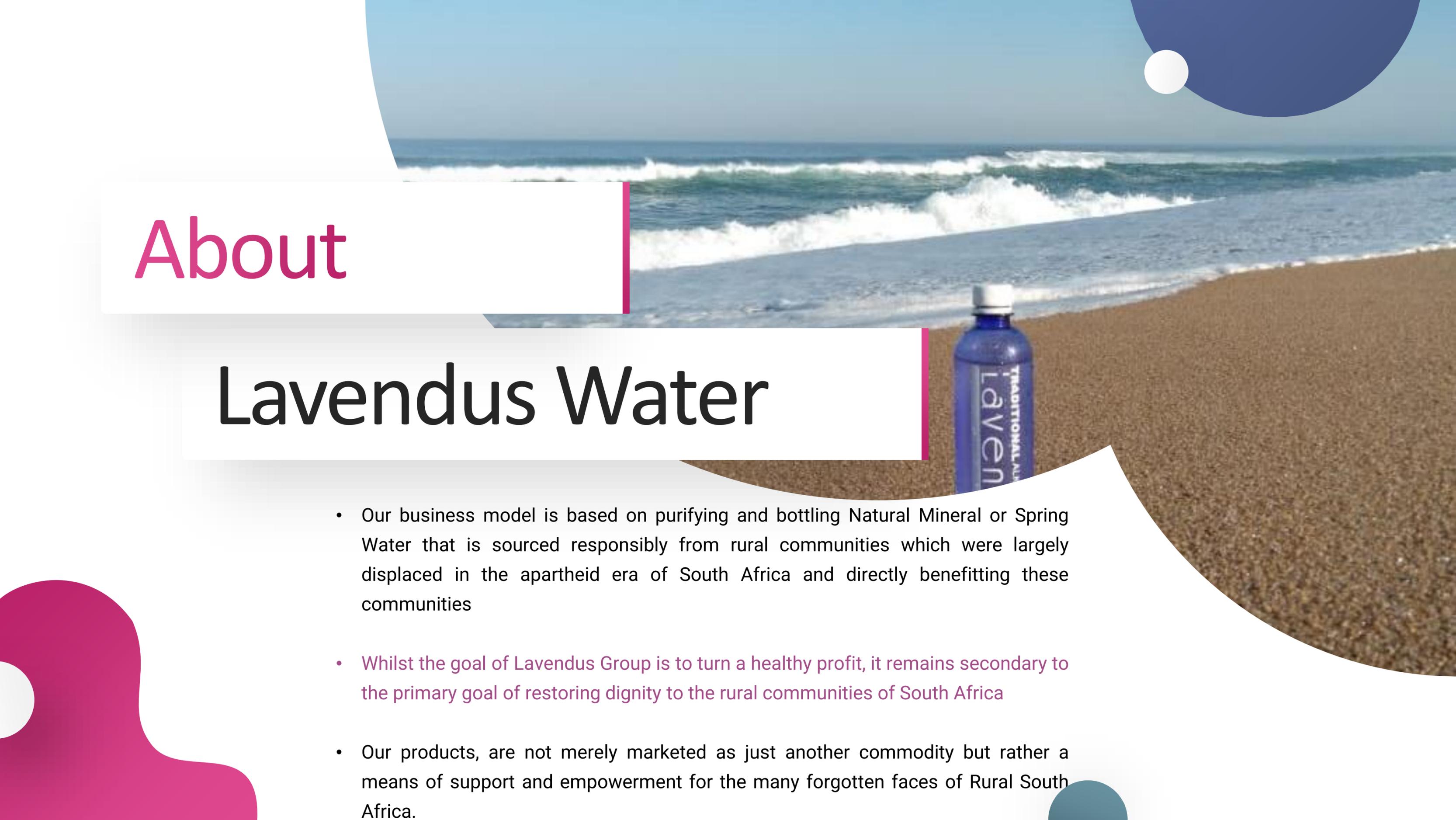


Company Overview

To the common man bottled water is just... bottled water! Whilst it remains an industry wide problem , Lavendus Water may have a solution that relies more on the people that benefit from the purchase rather than the product





About

Lavendus Water

- Our business model is based on purifying and bottling Natural Mineral or Spring Water that is sourced responsibly from rural communities which were largely displaced in the apartheid era of South Africa and directly benefitting these communities
- Whilst the goal of Lavendus Group is to turn a healthy profit, it remains secondary to the primary goal of restoring dignity to the rural communities of South Africa
- Our products, are not merely marketed as just another commodity but rather a means of support and empowerment for the many forgotten faces of Rural South Africa.

OUR PRODUCT

Main Features

- ✓ Naturally Water
- ✓ Certified by Regulatory Bodies
- ✓ Sustainably Produced and Packaged
- ✓ Marketed through Reputable Channels

OUR CVP



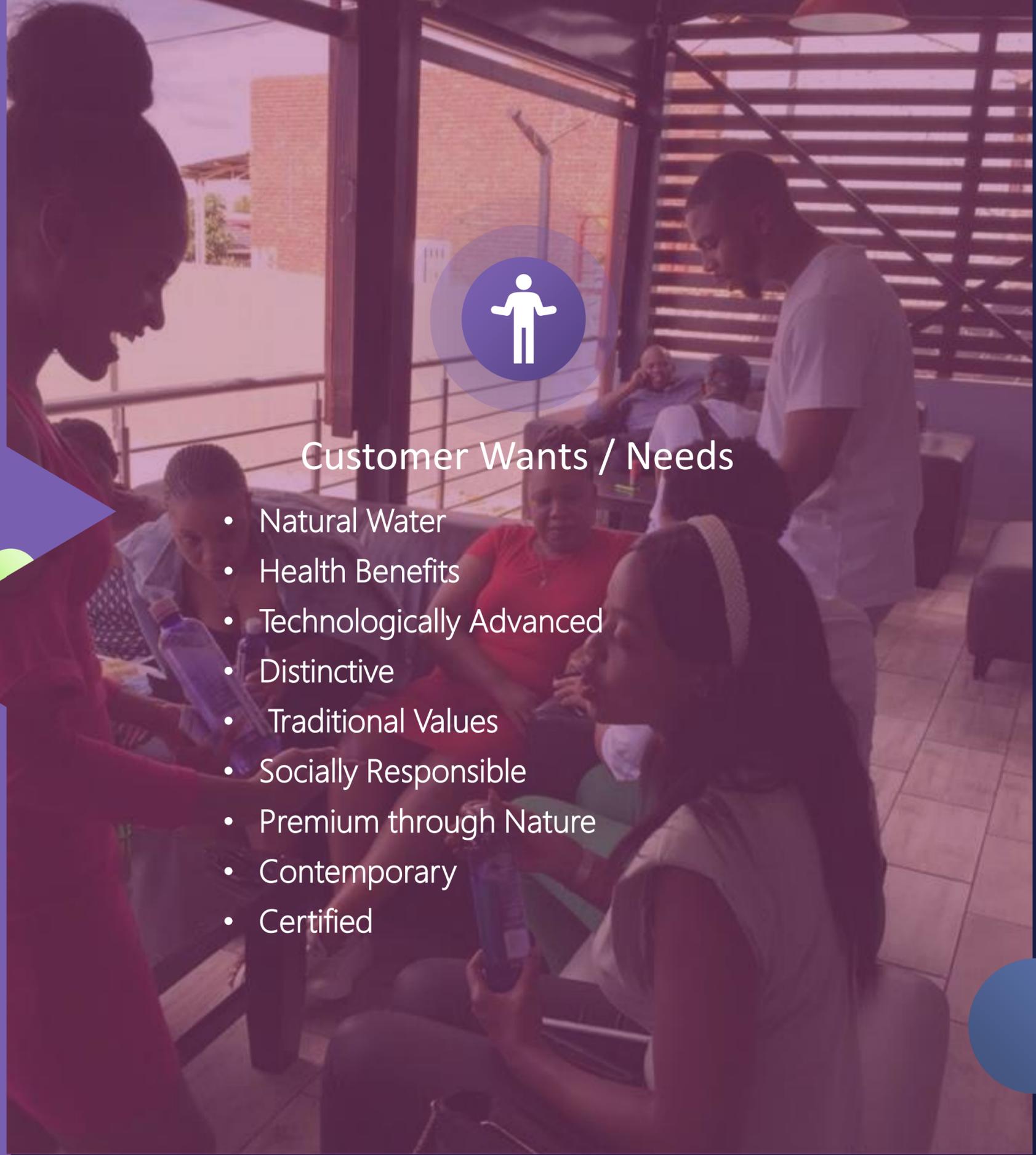
Our Products

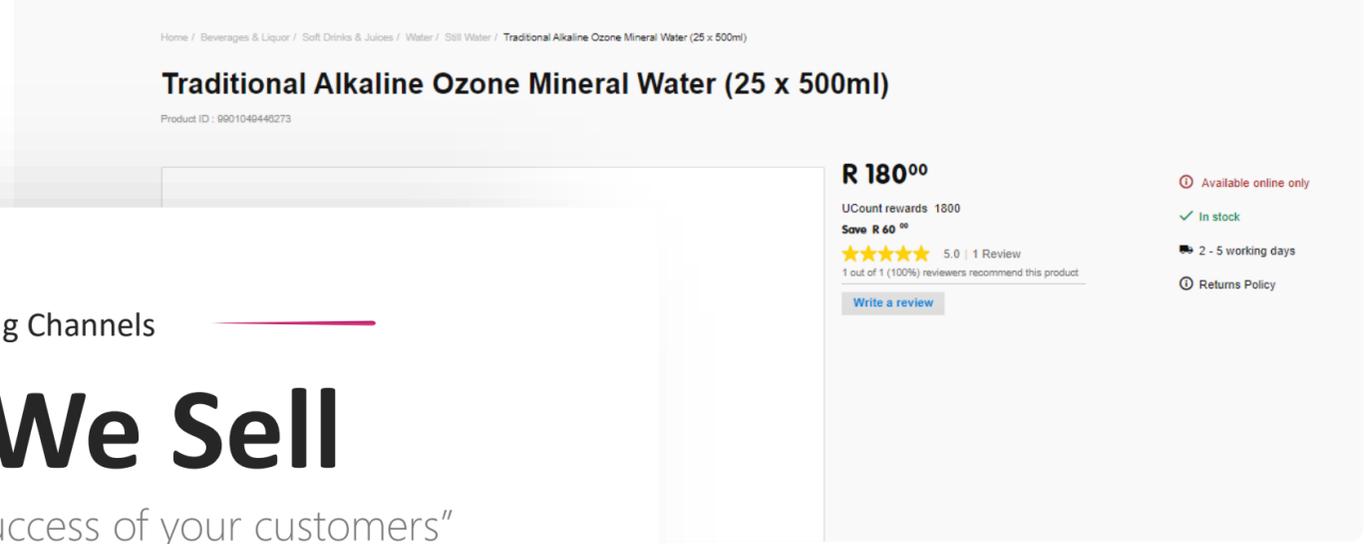
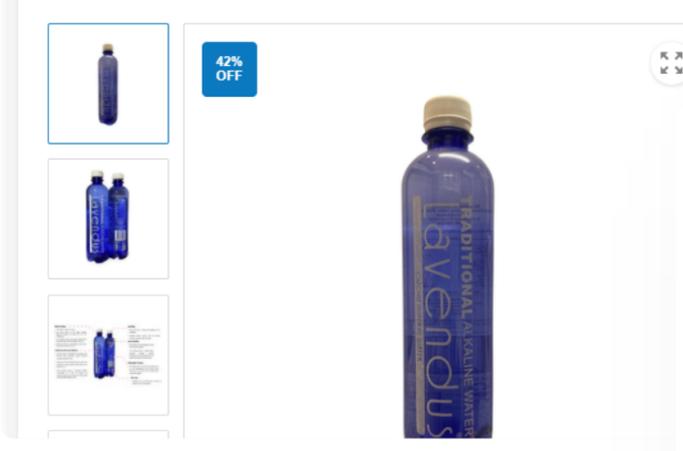
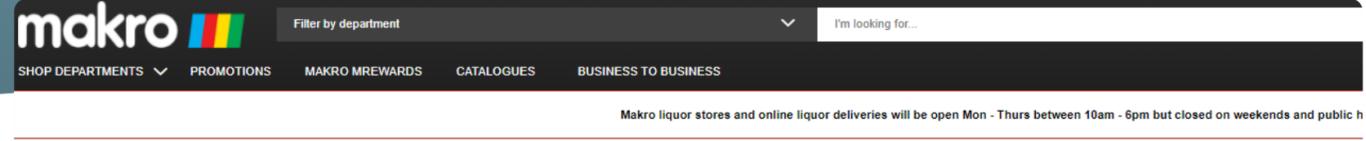
- Naturally Sourced Mineral or Spring Water
- High Natural Mineral Content
- Packaging is Unique
- Hand Bottled and Packaged
- 20% of Gross Production Cost used for Rural Development
- Rural Location of Sources
- Contemporary Bottle Design follows design trends
- SANHA Certified and Water Tested by SANAS approved Labs



Customer Wants / Needs

- Natural Water
- Health Benefits
- Technologically Advanced
- Distinctive
- Traditional Values
- Socially Responsible
- Premium through Nature
- Contemporary
- Certified





Our Marketing Channels

Where We Sell

"Your profits reflect the success of your customers"

-Ron Kaufmann

As a company we believe in keeping our margins small so that everyone can benefit from reselling our products thereby offering greater value down the chain and maintaining affordability for the End Consumer

Our Franchise Network

Lavendus Ramaponyane Water has recently launched its products across South Africa. The franchise is currently marketing through digital and direct channels. Below is our current and potential Franchise Footprint in South Africa.





Procurement Friendly

From VAT Registration to DUNS Number, LRW has everything required for Procurement Processes of most Large Companies

Reputable Digital Channels

We have qualified to list our products on leading Online Retailers such as Takealot and Makro and we have our own Online Store too on our website

A Growing Customer Base

LRW has a growing loyal customer base who identify with the benefits of our product and making the conscious decision to choose us over the established competitor brands

What We Have

The company has setup a solid foundation and has endeavored to meet all the requirements of the retail industry who in turn have responded positively to our value proposition. This, coupled to a youth focused workforce, that is compensated on the success of the company, ensures that passion for our values as a company are in every bottle manufactured

20% Timeline

June '21

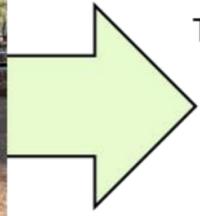


Our CEO handing out Bread and Water to the less fortunate outside our Head Office

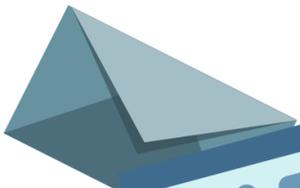
Aug '21



Foundation Completed for our First Communal Vocational Training Centre



The proceeds of the 20% of the gross production cost is spent on these notable projects



Ramaponyane Hills Resort
Krokodilkraal
Limpopo Province



010 1000 125



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Lavendus Water



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